Content Outline

Jess Lee 11/2/2021

Project Title: Yves Saint Laurent

I want this site to focus on Yves himself rather than the brand YSL. The site will have multiple sections: his early life & background, his early fashion career, and the work he's done after establishing his own brand, YSL.

- His early life & background
 - Short introduction / biography
 - o A bit about his family & what he went through at an early age
- His early fashion career
 - What he did for Dior (he was called to serve in the French Army during the Algerian War, during which he received a call that he was fired from Dior).
- Establishment of YSL
 - Le Smoking (tuxedo suit for women)
 - Mondrian collection
 - o Mainstreamed wearing silhouettes from the 1920s-40s.
 - o YSL Rive Gauche
 - And more...

Sources:

https://en.wikipedia.org/wiki/Yves Saint Laurent (designer)